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The financial services and technology company vertX IQ gains two new experienced investors and entrepreneurs

Alfred Widmer and Dave Stoll complement the existing management team

The two entrepreneurs and investors Alfred Widmer and Dave Stoll are new on board the software and financial services provider vertX IQ. The two new additions will support the company's strong growth path to expand business relationships with customers and partners both in Switzerland and internationally.

Stoll and Widmer bring many years of experience in the financial services industry, in scaling companies, and developing technologies. Alfred Widmer is the new CEO and board member of vertX IQ and Dave Stoll will strategically complement the company as a board member. Together with the existing management team, the two entrepreneurs will further develop vertX IQ's innovative software and technology solution for the international market.

Alfred Widmer has many years of experience in the field of financial services and technology. Among other things, he was a member of the management board and head of distribution at Allianz Suisse, CEO of the legal protection insurer AXA-ARAG, Chief Operations Officer of Zurich Insurance Company (Morocco) and held various other roles at Zurich Insurance Company in Switzerland, Spain, and the UK. Before that, he worked for global financial services companies at the strategy and technology consultant Arthur D. Little. In his most recent role, he was an investor and member of the management board in the role of Chief Distribution Officer at a Swiss insurtech, where he and the founding team successfully built up the digital insurer and positioned it in the Swiss market.

Over the last 10 years, Dave Stoll has co-founded various ventures and companies in the financial services sector and successfully set them on a growth path. Among other things, he helped build and scale a digital insurance platform in Spain, a smart contract technology company and a provider of warranty insurance in Europe. He previously held various roles at Zurich Insurance Company, including CFO of Zurich Insurance Company in Brazil and CFO of ZurichConnect Switzerland. Dave Stoll also brings asset management and pension fund expertise from his time at Kessler and XTP Implementation Services.

vertX IQ's platform technology supports institutional investors

The vertX IQ technology platform enables institutional investors, especially large pension funds, to digitize and simplify their data flows and processes. The investment side and liabilities are linked via a central platform. The main advantage of this solution is that all relevant data is brought together in one place, which means strategic and operational decisions can be made faster and on an up-to-date factual basis.

Data from various internal and external sources is structured in a data hub, visualized in a simplified manner and modelled into the future with different economic scenarios and investment strategies. The platform thus supports strategic decision-making and enables pension funds to simulate and manage risks and performance more efficiently.

The platform also supports decision-making and communication with various stakeholders (such as the board of trustees, investment committee, pension fund members and regulators) through a simple portal. With the vertX IQ software, pension funds can make more precise investment decisions, better control performance for the benefit of the insured and significantly reduce effort and costs through automation and digitalization.

About vertX IQ

vertX IQ AG was founded in 2021 and is based in Zug. The company provides a SaaS technology and platform that is used by institutional investors. The platform is primarily aimed at large pension funds, insurance companies, family offices and other institutional investors and supports them in strategic and operational decision-making processes.



Alfred Widmer



Dave Stoll

Media contact

media@vertx-iq.com